

# The History of Animation

Walt – the new kid on the block

# Walter Elias Disney

- Born in Chicago, December 5, 1901
- Father was Stern
- Drew at an Early Age
- Enlisted in the Army at age 16
- Drove an Ambulance in France in WWI



# Walt the Cartoonist

- 1919 Pesman-Rubin Commercial Art Studio
- Met Ubbe Iwwerks
- Both Quit to go into Business
  - Iwerks-Disney Commercial Artists
  - Folded after a month in business
- January 1920 – Kansas City Slide Co.
- Joined by Iwerks two months later
- Company became: Kansas City Film Ad Co.

# Walt the Cartoonist

- January 1920 – Kansas City Slide Co.



# Walt & Ub

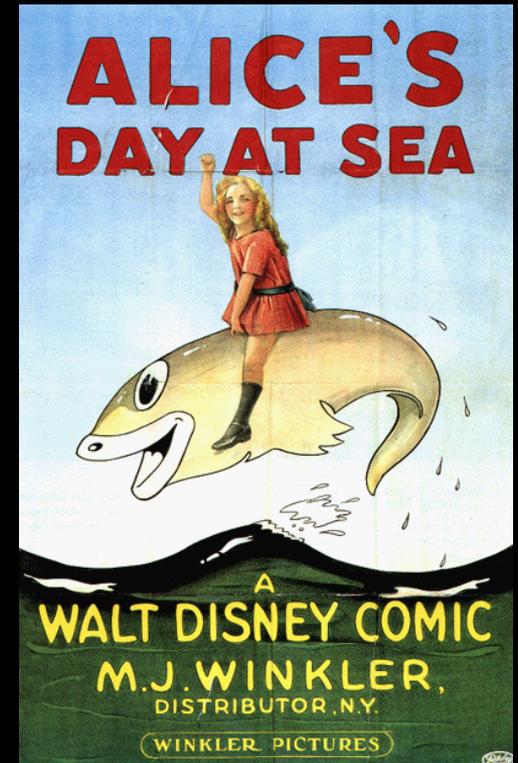
- Worked together by day
- Schemed by night
  - Carl Lutz book on Animation
  - Muybridge's Motion Photography
  - Borrowed a Camera
- Created Laugh-O-Grams
- 1922 – Little Red Riding Hood
- Acquired \$15,000.00 and Started a Company

# Laugh-O-Grams Films

- Crude compared to Sullivan and Fleischer
- No Major Distributor
- 1923, New Idea leads to Alice Films
- 1923 – Walt Bankrupts the Company
  - But Completes *Alice's Wonderland*

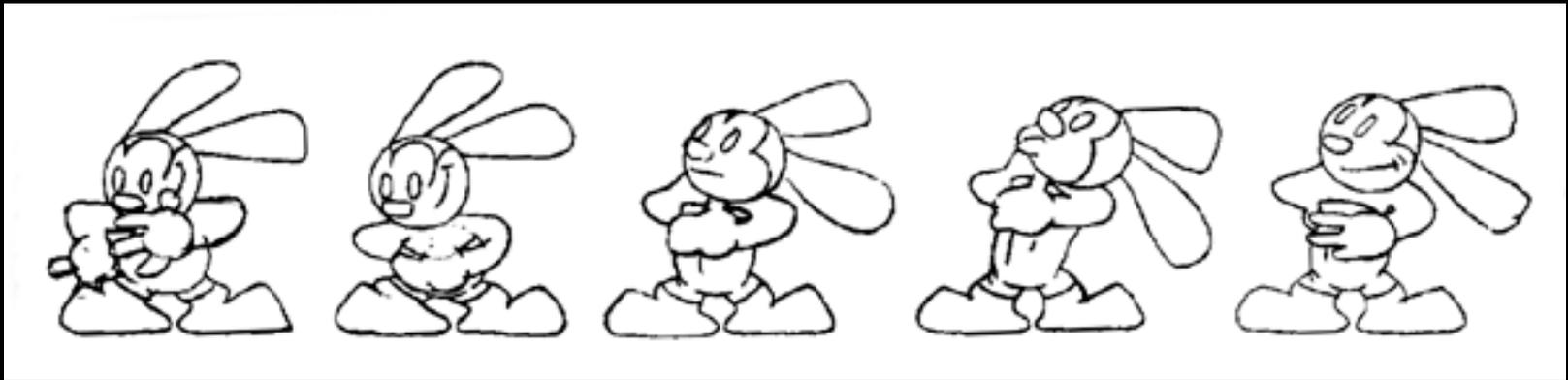
# HOLLYWOODLAND

- 1923 – Walt Goes West to California
  - Takes an Alice Print
- Meets with Margaret Winkler

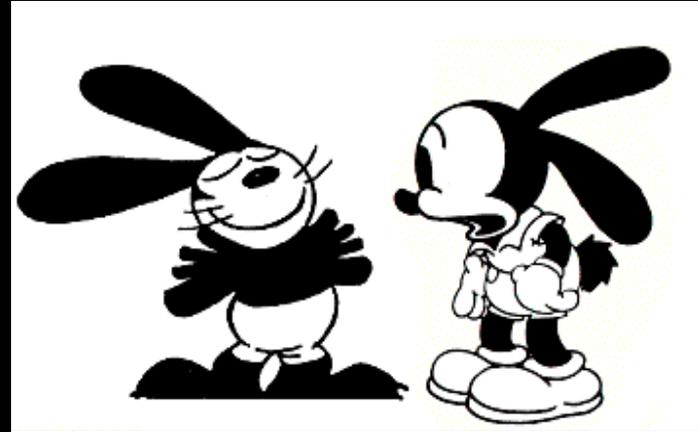


# Alice

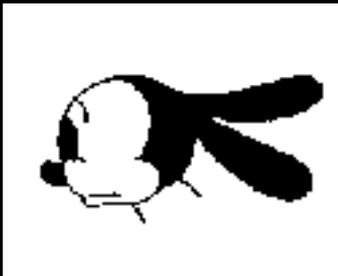
- 1923
  - Roy gets the money to finance production
  - Walt invites Ub to come west
- 1926
  - Alice is Played Out
  - Disney Staff Creates Oswald the Lucky Rabbit



# Oswald



- Debut June 1927
- Clunky at First, but Gets Better
- Disney's Genius becomes Evident
- Oswald Nears Stardom



# Enter Mintz

- Walt Wants to Better the Product
  - Travels to New York to Renew his Contract
  - Wants a Raise: \$2,500 apiece for Oswald
  - Mintz offers \$1,800
  - Take it or Leave it