

The History of Animation

Walt – the new kid on the block

Walter Elias Disney

- Born in Chicago, December 5, 1901
- Father was Stern
- Drew at an Early Age
- Enlisted in the Army at age 16
- Drove an Ambulance in France in WWI



Walt the Cartoonist

- 1919 Pesman-Rubin Commercial Art Studio
- Met Ubbe Iwwerks
- Both Quit to go into Business
 - Iwerks-Disney Commercial Artists
 - Folded after a month in business
- January 1920 – Kansas City Slide Co.
- Joined by Iwerks two months later
- Company became: Kansas City Film Ad Co.

Walt the Cartoonist

- January 1920 – Kansas City Slide Co.



Walt & Ub

- Worked together by day
- Schemed by night
 - Carl Lutz book on Animation
 - Muybridge's Motion Photography
 - Borrowed a Camera
- Created Laugh-O-Grams
- 1922 – Little Red Riding Hood
- Acquired \$15,000.00 and Started a Company

Laugh-O-Grams Films

- Crude compared to Sullivan and Fleischer
- No Major Distributor
- 1923, New Idea leads to Alice Films
- 1923 – Walt Bankrupts the Company
 - But Completes *Alice's Wonderland*

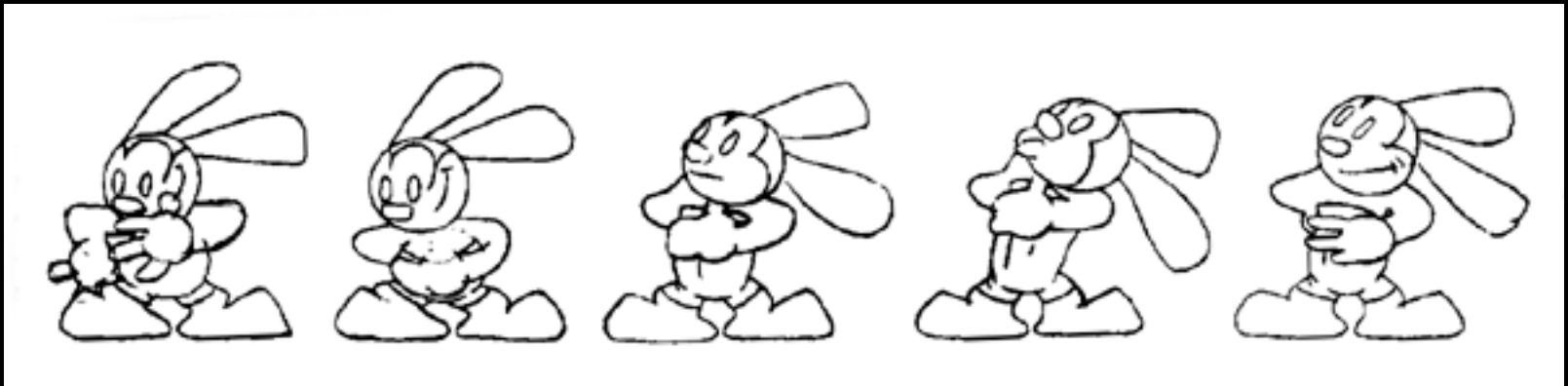
HOLLYWOODLAND

- 1923 – Walt Goes West to California
 - Takes an Alice Print
- Meets with Margaret Winkler

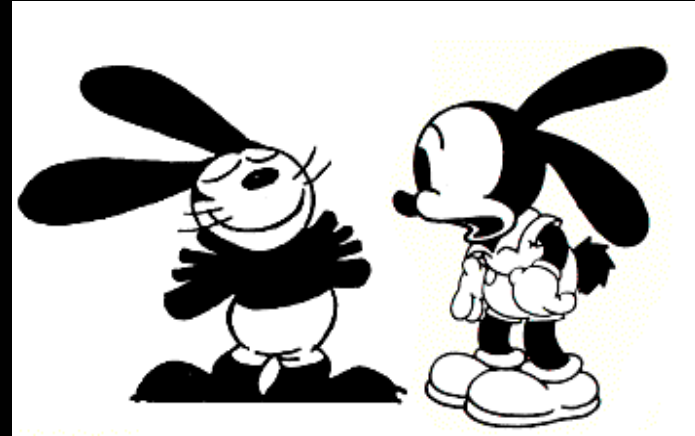


Alice

- 1923
 - Roy gets the money to finance production
 - Walt invites Ub to come west
- 1926
 - Alice is Played Out
 - Disney Staff Creates Oswald the Lucky Rabbit



Oswald



- Debut June 1927
- Clunky at First, but Gets Better
- Disney's Genius becomes Evident
- Oswald Nears Stardom



Enter Mintz

- Walt Wants to Better the Product
 - Travels to New York to Renew his Contract
 - Wants a Raise: \$2,500 apiece for Oswald
 - Mintz offers \$1,800
 - Take it or Leave it